

UNDER THE PATRONAGE OF

UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



الإمارات العربية المتحدة
وزارة التغير المناخي
والبيئة



Better veterinary education for a better future.



Exhibitors List

25-27 November 2022
Dubai World Trade Centre

DIAMOND SPONSOR



Hill's Pet Nutrition

As our **Diamond Sponsor**, Hill's cemented its regional dominance, utilizing its premium **80sqm space** to host exclusive sessions and launch major nutritional portfolios. Their unparalleled visibility across all platforms reinforced their status as **the Middle East s Africa's leading pet nutrition provider**.



PLATINUM SPONSOR



NOVA PHARMA GROUP



NOVA Pharma Group's Nova Vet family achieved outstanding brand recognition through their **Platinum-tier** exposure. This level of partnership provided the **necessary access and visibility** to engage with high-level decision-makers and secure long-term strategic collaborations.



PLATINUM SPONSOR



HESKA & Scil



HESKA & Scil leveraged their **Platinum** sponsorship at MEAVC 2022 to showcase advanced veterinary diagnostic solutions. Their presence **delivered strong brand visibility and direct engagement with key veterinary decision-makers.**



GOLD SPONSOR



MSD Animal Health

MSD Animal Health leveraged its Gold sponsorship for targeted networking. This ensured their representatives had dedicated access to influential veterinary groups, allowing for private consultations and tailored partnership discussions.



SILVER SPONSOR



VIRBAC

Virbac achieved significant brand reinforcement through their Silver presence. By maintaining **strong visibility across the venue**, they underscored their **commitment to the MEAVC community** and secured vital **peer-to-peer endorsement**.



SILVER SPONSOR



SV Animal Health

SV Animal Health utilized its Silver tier to drive awareness of its specialized product lines. The investment provided ample opportunity to conduct informal presentations, driving interest among specific subsets of veterinary specialists.



SILVER SPONSOR



LEADER HEALTHCARE Leader Life Sciences



Leader Healthcare & Leader Life Sciences leveraged their **Silver** sponsorship at MEAVC 2022 to showcase their healthcare and life science solutions, strengthening **brand visibility** and **engagement with veterinary professionals** across the region.



BRONZE SPONSOR



Vet Plus



Vet plus secured **vital visibility** through the **Bronze** level, which was crucial to solidify market trust. The MEAVC floor served as an excellent platform to reintroduce their **high-quality supplements** and **confirm strong relationships** with **key purchasing managers**.



BRONZE SPONSOR



Esaote Veterinary

Esaote Veterinary utilized its Bronze sponsorship at MEAVC 2022 to highlight its advanced veterinary imaging technologies. Their presence attracted strong interest from veterinarians seeking innovative ultrasound and diagnostic imaging solutions.



BRONZE SPONSOR



OrMendes

OrMendes leveraged its **Bronze** sponsorship at MEAVC 2022 to present its portfolio of animal health products and connect with veterinary professionals across the region.



BRONZE SPONSOR

The Fujifilm logo, consisting of the word "FUJIFILM" in a bold, black, sans-serif font. The letter "I" is stylized with a vertical red bar through its center.

FUJIFILM Corporation

FUJIFILM Corporation utilized its **Bronze** sponsorship at MEAVC 2022 to showcase its advanced veterinary imaging and diagnostic solutions. **Their presence highlighted innovative digital technologies** designed to enhance diagnostic accuracy and support modern veterinary practice.



BRONZE SPONSOR



Eurovets

Eurovets leveraged its **Bronze** sponsorship at MEAVC 2022 to present its comprehensive portfolio of veterinary products and solutions. Their presence enabled direct engagement with veterinary professionals and **strengthened their position** as a **key distributor** serving the regional animal health market.



EXHIBITORS



iVet

iVet excelled by prioritizing live product demonstrations within their stand. This approach allowed attendees to **experience the value of their innovative veterinary tools first-hand**, driving immediate interest and securing several preliminary orders.



EXHIBITORS



EMASCO

EMASCO maximized its Gold presence by **focusing on direct, high-quality engagement.** Their large premium stand facilitated detailed product demonstrations, translating directly into **strong sales leads and securing market commitment.**



EXHIBITORS



Hanvet

Hanvet reinforced its regional position by showcasing its commitment to veterinary excellence. The stand served as an effective meeting point to **reconnect with established clients** and demonstrate ongoing support for the industry.



EXHIBITORS



Qvetech

Qvetech was proud to participate in MEAVC as both an exhibitor and official partner. As a specialized marketing agency in the veterinary field, Qvetech leveraged the congress as a strategic platform to connect with industry leaders, strengthen existing relationships, and open new opportunities with potential clients.



EXHIBITORS



AOHUA

AOHUA, a **Chinese** manufacturer of veterinary endoscopy and imaging systems, participated as an Exhibitor at MEAVC 2022, **showcasing advanced endoscopic technologies** designed to support minimally invasive procedures and enhance veterinary diagnostics.



EXHIBITORS



Medical Plus

Medical Plus joined MEAVC 2022 as an Exhibitor, presenting advanced veterinary equipment and diagnostic systems. Their participation created valuable interactions with veterinarians seeking practical solutions for everyday clinical work.



EXHIBITORS



OrthoVet

OrthoVet, a company specializing in veterinary orthopedic implants and surgical solutions, participated as an Exhibitor at MEAVC 2022, presenting advanced technologies designed to **support modern veterinary orthopedic** procedures and improve surgical outcomes.



EXHIBITORS



FARMAVET Group

FARMAVET Group, a Romanian animal health company, participated as an Exhibitor at MEAVC 2022, presenting its portfolio of veterinary pharmaceuticals, vaccines, and animal health products. Their participation **enabled valuable engagement with veterinarians** and industry professionals across the region.



EXHIBITORS



Iwet

Iwet, a Polish manufacturer of veterinary surgical implants and orthopedic instruments, joined MEAVC 2022 as an Exhibitor, showcasing innovative surgical solutions and specialized equipment for animal surgery while engaging with veterinarians interested in advanced surgical techniques.

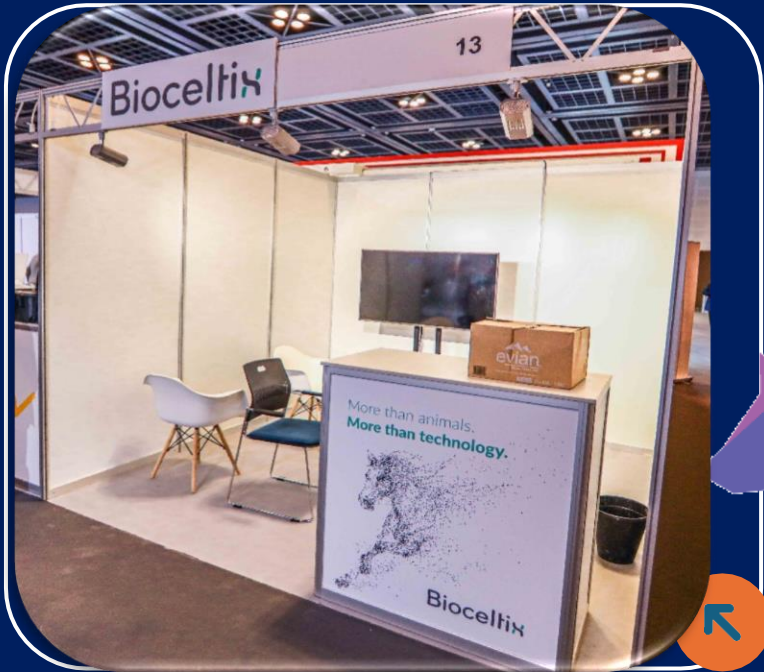


EXHIBITORS



Bioceltix

Bioceltix, a Polish biotechnology company, participated as an Exhibitor at MEAVC 2022, showcasing its innovative regenerative medicine solutions based on stem cell technology for veterinary applications.



EXHIBITORS



Control-X Medical

Control-X Medical, a **Hungarian** manufacturer of digital X-ray and imaging systems, participated as an Exhibitor at MEAVC 2022, presenting advanced diagnostic imaging technologies designed to **enhance accuracy and efficiency in veterinary diagnostics.**



EXHIBITORS



FOOTBERG

FOOTBERG, a **Polish** developer of veterinary practice management **software**, participated as an Exhibitor at MEAVC 2022, showcasing its digital solutions designed to streamline clinic operations and **support efficient veterinary practice management**.



EXHIBITORS

Mahfel محفل

Mahfel, a regional distributor of veterinary and pet care products, participated as an Exhibitor at MEAVC 2022, showcasing a range of companion animal supplies and engaging with veterinary professionals across the regional market.



ADDITIONAL SPONOR

Coffee Break



GenVet

GenVet supported MEAVC 2022 as the **Coffee Break Sponsor**, placing the brand at the heart of attendee interaction and networking during one of the event's most **engaging gathering moments for veterinary professionals.**



INDUSTRY SESSIONS

Middle East & Africa Veterinary Congress

DUBAI 2022

Join us on Friday afternoon for the start of MEAVC!

Do you want to be on the forefront of Veterinary innovations? From Artificial Intelligence to new treatments and medication, tap into the knowledge of industry experts and learn more about "What's New" through our MEAVC Industry Sessions.

Interact and network with experts from the veterinary field and discover the best practices that the industry has to offer.

Friday, 25 November 2022 Industry Sessions Schedule: Dubai Meeting Room C & D

17:30 - 18:00 Technology led Advances in Human Healthcare and parallels with the Veterinary sector.

Matthew Elcock | Hill's

18:00 - 18:45 One click healthcare. How Artificial Intelligence can grow the veterinary market and support vets in practice.

Sarah Warren, Robert Dawson | Hill's



18:45 - 19:00 Break

19:00 - 19:30 Molecular Diagnostics in the Diagnosis and Monitoring of Canine and Feline selected Infectious Diseases

Dimitra Bitchava | Heska/Scil Vet



19:30 - 20:00 Nutrigenomics and the optimization of patients' response to medical treatments

Sandy Belle Khoury | Nova Pharma



Nova Pharma

ALL CONGRESS STREAMS REGISTRATIONS HAVE FREE ACCESS TO INDUSTRY SESSIONS ON FRIDAY, 25 NOVEMBER 2022.

3 PRE-CONGRESS WORKSHOPS

FRIDAY
25 NOVEMBER 2022
09:30-17:00



AIMS

OBJECTIVES

PROGRAM

09:30	Welcome - Registration - Take your badge
10:00-11:30	Theoretical part
11:30-12:00	Coffee break
12:00-14:00	Practical session
14:00-15:00	Lunch break
15:00-17:00	Practical session

DUBAI MEETING ROOM E

Abdominal Ultrasound in canine and feline patients

LIMITED TO 40 PARTICIPANTS



SPONSORED BY

eSaote
veterinary

The aim of the course is to provide to the participants the basic knowledge of setting the ultrasound machine and performing an abdominal ultrasound.

This course is designed for veterinary surgeons with limited or no experience in diagnostic ultrasound. By the end of the course, you should be able to achieve a medium level of proficiency in the practical scanning of the normal abdominal organs. Advice will be given on how to choose the proper ultrasound machine for your practice.

Physics of ultrasound: Basic principle of ultrasonographic image formation
Ultrasonographic unit: transducer and setting
Semeiology and artifacts
General principles of abdominal US examination
Ultrasonography of the Liver, Spleen and Lymph nodes
Ultrasonography of the gastrointestinal tract and reproductive tract
Ultrasonography of the Adrenal glands
Ultrasonography of the urinary tract: Kidneys, Urinary Bladder
The useful ultrasonographic measurements needed to make a diagnosis

COURSE INSTRUCTORS



**IOANNIS
PANOPOULOS**
DVM, PhD,
Dip ECVI



**MAURIZIO
LONGO**
DVM, PhD,
Doctor European,
MRCVS, DipECVDI

DUBAI MEETING ROOM F

Beginners guide to upper gastrointestinal endoscopy

LIMITED TO 20 PARTICIPANTS

This practical hands-on workshop will focus on the techniques of flexible upper gastrointestinal endoscopy in canine and feline patients.

The course will provide an overview of selecting and handling endoscopes and cover the techniques used in endoscopy of the upper gastrointestinal tract. This course is designed for veterinary surgeons with all levels of experience. It will provide invaluable experience for those who are new to endoscopy and those veterinary surgeons wanting to gain further experience with using endoscopes and refining their technique.



SPONSORED BY

AOHUA

DUBAI MEETING ROOM D

Hematology in practice

LIMITED TO 50 PARTICIPANTS

This comprehensive course will provide the basic skills for interpretation of the most common hematological disorders in dogs and cats.

Participants will learn how to review blood smears and develop a rational diagnostic approach to disorders of red blood cells, white blood cells and platelets. All this will be achieved through a case-based approach.



SPONSORED BY

IDEXX

Basic principles of endoscopy and how to select the most appropriate endoscopic equipment for gastrointestinal endoscopy

Endoscopic Instrumentation

Case based presentation on normal and abnormal findings in the esophagus, stomach and small intestine

Techniques for obtaining optimal endoscopic biopsies and endoscopic foreign body removal

Be proficient in the J-manoeuvre

Be proficient in negotiating the pylorus

Hematology sampling techniques

Types of hematology analysers

Approach to blood smear examination

Red blood cell morphological abnormalities and diagnostic approach to anemia.

The white blood cells: morphological and numerical alterations.

Platelets and their most common related disorders

Hematology cases



COURSE INSTRUCTOR

VASSILIKI STATHOPOULOU,

DVM, GPCertSAM (ISVPS), GPCert Endoscopy & Endosurgery (ISVPS), PgCertSAM (HAU)



COURSE INSTRUCTOR

STEPHAN NEUMANN,

DVM, Dipl. ECVCP, German Specialist for Small Animal Medicine and Clinical Pathology, President ESVCP, Professor Institute of Veterinary Medicine, University of Goettingen



MEAVC

Middle East & Africa
Veterinary Congress

المؤتمر البيطري للشرق الأوسط وإفريقيا

The first Middle East & Africa Veterinary Congress

25 - 27 November 2022

DUBAI, UAE → World Trade Center

THANK YOU!

