



UNDER THE PATRONAGE OF

UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



الإمارات العربية المتحدة
وزارة التغير المناخي
والبيئة

MEAVC 2025



The 2nd Middle East & Africa Veterinary Congress

Exhibitors list



DIAMOND SPONSOR



Hill's Pet Nutrition

As our **Diamond Sponsor**, Hill's cemented its regional dominance, utilizing its premium **74sqm space** to host exclusive sessions and launch major nutritional portfolios. Their unparalleled visibility across all platforms reinforced their status as **the Middle East & Africa's leading pet nutrition provider**.



PLATINUM SPONSOR



NOVA PHARMA GROUP

NOVA Pharma Group & Nova Vet family achieved outstanding brand recognition through their **Platinum**-tier exposure. This level of partnership provided the **necessary access and visibility to engage with high-level decision-makers and secure long-term strategic collaborations.**



GOLD SPONSOR



EMASCO



EMASCO maximized its Gold presence by **focusing on direct, high-quality engagement.** Their large premium stand facilitated detailed product demonstrations, translating directly into **strong sales leads and securing market commitment.**



GOLD SPONSOR



IFT & Boehringer Ingelheim & Himalaya Pet Wellness

IFT and Boehringer Ingelheim's Gold sponsorship confirmed their vital role in the **veterinary supply chain across the region**. Through enhanced visibility at MEAVC, they successfully **strengthened relationships** with **existing clients** and secured commitments from **new, high-volume buyers**.



SILVER SPONSOR



MSD Animal Health



MSD Animal Health leveraged its Silver sponsorship for targeted networking. This ensured their representatives had dedicated access to influential veterinary groups, allowing for private consultations and tailored partnership discussions.

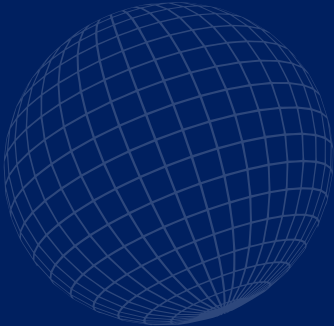


SILVER SPONSOR



VIRBAC

Virbac achieved significant brand reinforcement through their Silver presence. By maintaining **strong visibility across the venue**, they underscored their **commitment to the MEAVC community** and secured vital **peer-to-peer endorsement**.



SILVER SPONSOR



SV Animal Health

SV Animal Health utilized its Silver tier to drive awareness of its specialized product lines. The investment provided ample opportunity to conduct informal presentations, driving interest among specific subsets of veterinary specialists.



BRONZE SPONSOR



Elanco & GOZL



Elanco & Gozl successfully integrated its brand into the congress narrative. Their **Silver partnership** ensured consistent **visibility** and provided the necessary platform to **support key industry sessions**, reinforcing their **image as a leader in animal welfare**.



BRONZE SPONSOR



Vet Plus



Vet plus secured **vital visibility** through the **Bronze** level, which was crucial to solidify market trust. The MEAVC floor served as an excellent platform to reintroduce their **high-quality supplements** and **confirm strong relationships** with **key purchasing managers**.



BRONZE SPONSOR



GlinX



GlinX maximized their exhibit space by focusing on **direct engagement**. This participation was key in gathering **real-time feedback from veterinary professionals** and initiating numerous **sales leads**, reinforcing their **regional brand presence**.



BRONZE SPONSOR



Farmina Pet Foods

Farmina Pet Foods maximized its Bronze exposure to **highlight its premium pet food offerings**. The strategic placement of their stand and **branding materials** led to **increased dealer inquiries** and **positive engagement with Veterinarians**.



BRONZE SPONSOR



VET ALLIANCE



VET ALLIANCE utilized their stand as a **dedicated networking** base, achieving success in establishing **new professional relationships** and initiating numerous **collaborative discussions** with **key veterinary opinion leaders**.



BRONZE SPONSOR



AVALON

Avalon used their presence to build a robust foundation for regional expansion. The **Bronze sponsorship** provided the ideal setting for focused **B2B discussions**, leading to several initial partnership agreements necessary for sustained growth.



EXHIBITORS



iVet

Ivet excelled by prioritizing live product demonstrations within their stand. This approach allowed attendees to experience the value of their innovative veterinary tools first-hand, driving immediate interest and securing several preliminary orders.



EXHIBITORS



TK-VETKIT

The shell scheme provided a strategic entry point for Tk-vetkit. Their targeted presence allowed them to successfully showcase specialized medical technology to potential distributors, validating their product line within the MENA market.



EXHIBITORS



SCARECROW

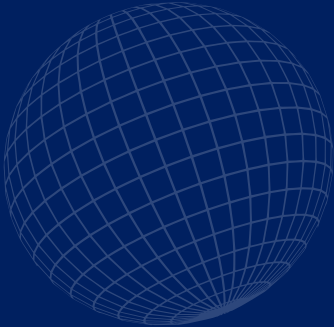
The MEAVC exhibition was instrumental for scarecrow's lead generation strategy. By demonstrating their specialized equipment in a high-traffic environment, they secured a significant number of qualified contacts for post-congress follow-up.



EXHIBITORS



CHI-university



CHI University leveraged its exhibit to bridge academic knowledge with industry needs. Their presence facilitated valuable technical discussions with clinic owners and specialists, helping them assess regional training and equipment demands.



EXHIBITORS



Hanvet

Hanvet reinforced its regional position by showcasing its commitment to veterinary excellence. The stand served as an effective meeting point to reconnect with established clients and demonstrate ongoing support for the industry.



EXHIBITORS



Rocit

Rocit focused their exhibit efforts entirely on high-value B2B connections. They successfully utilized the congress environment to engage in focused dialogue with potential partners, optimizing their time for quality over quantity in networking.



EXHIBITORS



المستشفى البيطري والمركز التأهيلي
Veterinary Hospital & Rehabilitation Center

المستشفى البيطري - k9 والمركز التأهيلي

K9 leveraged its presence to highlight local expertise and specialized veterinary services. The stand was crucial for connecting with peers, sharing best practices, and confirming their status as a leading local veterinary institution.



EXHIBITORS



Qvetech

Qvetech was proud to participate in MEAVC as both an exhibitor and official partner. As a specialized marketing agency in the veterinary field, Qvetech leveraged the congress as a strategic platform to connect with industry leaders, strengthen existing relationships, and open new opportunities with potential clients.



EXHIBITORS



PH Orthcom

PUENHUA (PH Orthopedic) successfully targeted a niche audience of orthopedic specialists. Their dedicated stand ensured their specialized veterinary surgical solutions were directly presented to the most relevant decision-makers from across the Middle East.



EXHIBITORS



SHENZHEN JR ANIMAL MEDICAL CO., LTD

For Shenzhen JR, the exhibit was their essential launchpad. They utilized their stand to present their latest diagnostic equipment, successfully establishing brand awareness and initiating crucial dialogue with potential regional distributors.



EXHIBITORS



Vet Triage

Vet Triage focused on promoting new technological solutions in triage. Their stand attracted forward-thinking clinic owners and investors looking to adopt next-generation veterinary technology solutions, validating their investment in the region.



EXHIBITORS



Lupa AI Powered pet care

Lupa AI powered pet care successfully connected their specialized care products with both veterinarians and industry buyers. Their exhibit achieved high visibility, significantly boosting brand recognition in the competitive pet wellness segment.



EXHIBITORS



WOOVET

Woovet used the MEAVC platform to effectively promote their veterinary services network. Their presence was key in building trust and securing partnerships with regional clinics looking to expand their service offerings.



EXHIBITORS



Wepet

As a new entrant, Wepet found the MEAVC shell scheme provided excellent value for money. They successfully launched their product line and established their initial network of contacts in the highly competitive animal care market.

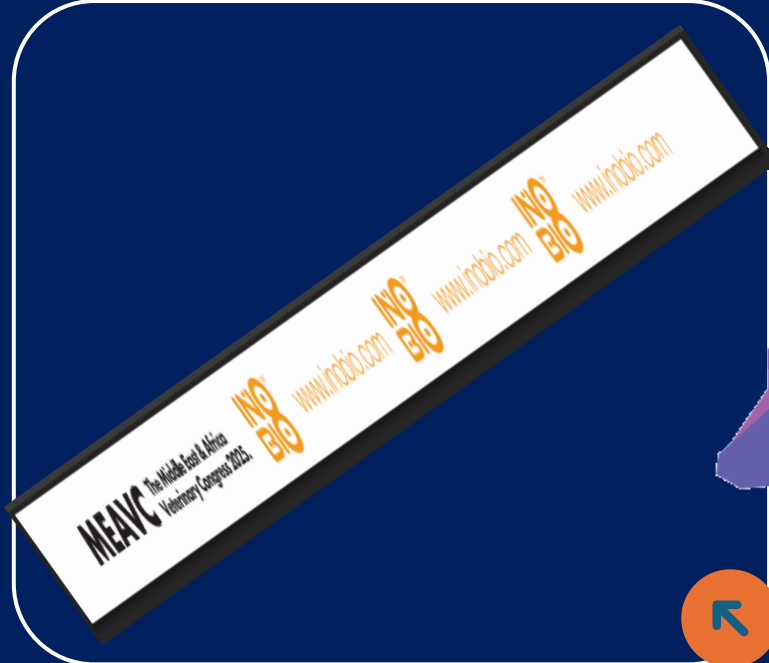


ADDITIONAL SPONOR



UAB "Ruvera"

UAB "Ruvera" achieved high-frequency brand exposure through the Lanyard Sponsorship. Their logo was constantly visible to every delegate, guaranteeing top-of-mind awareness throughout the entire congress duration.





Industry Session Hall

Jafza One Convention Center

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INDUSTRY SESSIONS

SCIENTIFIC PROGRAM

Saturday

18 Oct 2025



Dr. Patrik Holmboe | DVM BSc, Product & Services Director Nova Vet Family
Elevating Veterinary Care
with Intelligent Tools and Powerful Services



10:00 AM
11:00 AM

Dr. Zeljko Brkic | DVM Head of Pet Health Technical Consultants Central Eastern
EuropePet Health Strategy Consultant
From prevention protection:
Elanco Solutions for Parasite Control



11:00 AM
12:00 PM

Prof. Haithhem Farghali | DVM, Prof. of Surgery, Anesthesiology, and Radiology
Faculty of Veterinary medicine, Cairo University, Egypt.
Management of breast cancer
in cats vs dogs: Comparative oncological study



02:00 PM
03:00 PM

Prof. Haithhem Farghali | DVM, Prof. of Surgery, Anesthesiology, and Radiology
Faculty of Veterinary medicine, Cairo University, Egypt.
Impact of Urinary Stones on Quality of
Life and Best Treatment Approaches in Small Animal Practice



04:00 PM
05:00 PM

Prof. Patty Lathan | VMD, MS, DACVIM (Small Animal Internal Medicine)
Treatment of Feline Hyperthyroidism



05:00 PM
06:00 PM



THANK YOU!